

## Did you know

- Fall is a great time for dogs on the beach! You and your pooch may enjoy a walk together along the shore from September 16 through May 14, except in the area between 21st Ave. N and 13 Ave. S in Myrtle Beach, where no animals are allowed on the beach.



## Calendar of Events

New Wine Harvest  
Festival  
La Belle Amie Winery  
Hwy 90-N Myrtle Beach  
November 21st

Christmas Market  
Little River Waterfront  
November 28 9am-6pm

Christmas Boat Regatta  
Intercoastal Waterway  
Little River/N. Myrtle  
Beach  
November 28th at dusk

North Myrtle Beach  
Christmas Parade  
Main Street 5:30  
December 5th

November/December

## Southern Coast Property Management Homeowner News

Vacation Owners Check  
your 2010 rates online!

### SOUTHERN COAST VACATION'S HOMEOWNER PERKS!!

Are you one of those people that can't afford to be away from your job while on vacation? Then you will be glad to know that as a homeowner with Southern Coast Vacations you now have access to two business centers, one in Myrtle Beach and another in North Myrtle Beach.

North Myrtle Beach Business Center opened its doors earlier this year in May while Grand Strand Business Center just opened in November. Southern Coast Vacations manages both business centers and offers homeowners and guests a place to check emails and handle business while they are away on vacation. These business centers provide conveniences like access to free wireless high-speed internet, computers with Microsoft Office software programs, high speed copier/printer/scanner, fax services as well as notary services. The state of the art conference and training rooms are available to accommodate most events and business functions. These rooms are furnished with the latest audio visual equipment, phone services and dry erase board to make for professional meetings and presentations.

**No One Knows Myrtle Beach Real Estate better  
than WEICHERT-REALTORS-Southern Coast!**

For those homeowners looking to purchase or sell real estate in the Myrtle Beach and surrounding areas, we would love to assist you in your next real estate venture by referring you to one of the many experienced sales agents that share our Southern Coast offices. Weichert Realtors-Southern Coast specializes in Myrtle Beach real estate sales, new home and land, commercial real estate and investment properties. With two offices conveniently located along the South Carolina coast, their service area covers Pawley's Island, Litchfield, Murrells Inlet, Garden City Beach, Surfside Beach, Myrtle Beach and Carolina Forest to North Myrtle Beach, Little River, and Cherry Grove Beach. Visit them at [www.southern-coast.com](http://www.southern-coast.com).

## Thanksgiving at the Beach

Tanger Outlet Malls open at 10:00 PM on Thanksgiving evening for early bird "Black Friday" specials!

Make the Intercoastal Waterway Christmas Boat Regatta part of your families Thanksgiving tradition. Held the Saturday after Thanksgiving, the boat regatta is best viewed from one of the area's waterfront restaurants located from Little River to the Dock Holidays Marina in North Myrtle Beach. The regatta starts in Little River at dusk, but arrive early to get a seat as this annual event is a favorite of both locals and tourists.



## Tips on Renting Your Home Annually

The falling economy has not only caused the unemployment rate to rise but also the number of homes on the annual rental market. Many homeowners are finding the need to put their 2nd homes on the rental market or have lost their tenants due to financial difficulties. With the added competition, here are a few tips to making your rental property stand out from the rest.

- Consider allowing pets. Pets become like a member of the family to many of us and most renters will not think of parting with them.
- Does your property have "curb appeal"? Consider landscaping with a few low maintenance shrubs or plants. Paint your front door a bright color that says "look at me"! Red doors are all the decorating rage!
- First impressions are an important factor in renting. Make sure that all appliances are in working order and clean. Did you know that you can purchase appliance paint? In just a short time your appliances can look brand new!

## FUN FACTS

Oceanfront lots sold for \$25.00 in 1905. If you built a property for at least \$500.00, you received a second lot for free!!

Kings Highway (US 17 Business) began as an Indian trail long before the European settled along the coast. Later this trail became known as "The King's Highway", the route from the northern states to Charleston and Savannah.

The Hawaiian Rumble in North Myrtle Beach was selected the **Number One** miniature golf course in the world and is home to the miniature golf Masters and US Open every year!

## 2010 Vacation Rentals-Is your property ready?

With the 2009 vacation rental season almost behind us, it is time to look ahead to 2010 and what will hopefully be a successful rental year! The 2009 rental season was greatly affected by the slow economy and many homeowners called asking us "What can we do to increase rentals?". While advertising and discounting were at the top of the list, we also have to look at previous guests. Guests who stay in a vacation property either fall in love and never want to stay

anywhere else, or they find something to be lacking and they start their search all over again for the next vacation.

So, how do you make sure that your 2010 guest becomes your guest for years to come? For those of you who visit during the off season, walk into your property as if you were a guest. What do you see? Is the furniture updated or is it faded and uncomfortable? Does the kitchen provide you with just the basic cookware

and dishes that a vacationer would need or have you added some extra things that make your property a little more like home? What about your bedrooms? Do you have a TV in the bedroom, an extra blanket for cool evenings and comfortable bed pillows? During the winter months, I will be visiting the vacant vacation properties and will be sending everyone a "Get Ready for 2010" report. Happy Thanksgiving! Debbie

### Vacationers Love

- Extra Blankets
- 3 pillows for King Beds
- Wine Glasses and Bottle Openers
- Alarm Clocks for Bedrooms
- Board Games
- Books
- DVD players
- Local telephone service
- Internet access